

ComfortableContacts

"Easy to use, intuitive, sales lead management software sporting a clear tidy interface for quick access to prospect/customer history."



WHO? WHAT? WHERE? WHEN?

Would you like to keep a reliable record that contains all of your customers details, a full history of every contact that they have had with your company? Something that you could look at and have a better idea of how they will respond to future correspondence with your company, whether it is for service, sales or even referrals?

How beneficial would it be, in means of advertising costs, to be able to work out which advertising medium gives you the largest volume of leads, whether they come from referrals, local paper advertising, local directories, from the web or other sources?

Wouldn't it be nice to find a past prospect which you feel was worth contacting again without having to trawl through masses of post-it notes, cluttered office space or even the bin!

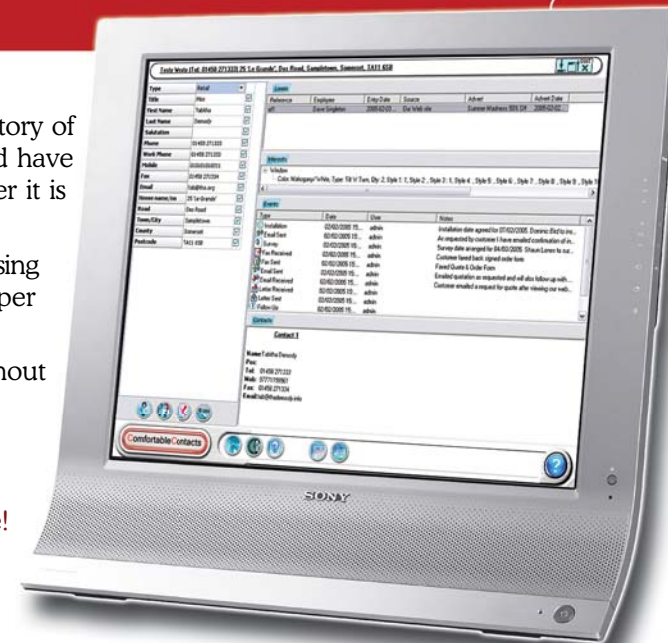
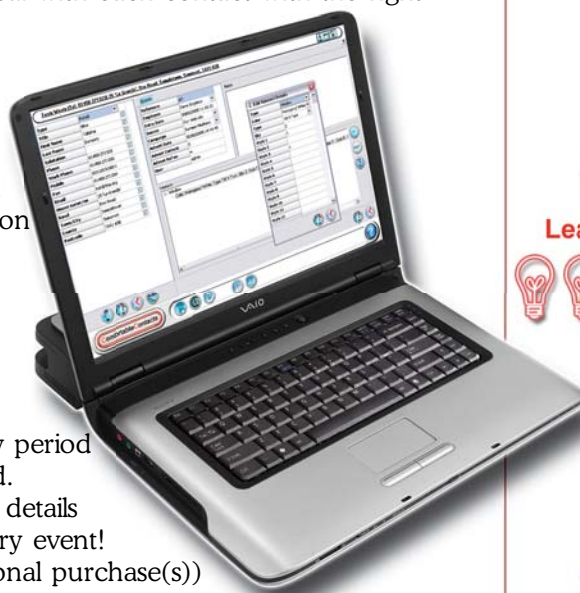
One central, searchable resource for all your customers, whether current or potential. How good that would be!

The answer is here! ComfortableContacts, our new low-cost contact lead management software! ComfortableContacts allows you to do all of the above and a whole lot more...

ComfortableContacts allows you to store a history of every contact with your current and prospective customers, in one dynamic, quickly accessible resource. You can store all the information that is needed for future correspondence with a customer which, empowers you to deal with each contact with the right information at your finger tips!

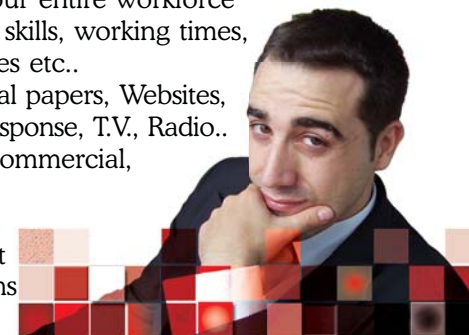
Benefits include:

- Easy to use
- Clear relationships
- Improves customers / lead organisation
- Stores all contact relationship information
- Stores all lead communications
- Quickly navigate prospect history
- Prospect list views
- Fast Interest-to-lead assignment
- Standard & User configurable reports
- Built-in task manager
- Tasks can be viewed, dismissed for any period of time, rejected or set as completed.
- Holds company and individual contact details
- Extra notes for contacts, leads and every event!
- Multi-user functionality (requires additional purchase(s))
- Instant access to any point of a customers history
- Simple prospect search facilities, & a whole host of other features...



Powerful (yet simple) setup engine allows for:

- User setup with 3 levels of user logon types: Administrator, Power User & Standard User
- User definable - Events e.g. Phone call, Sale, Survey etc..
- Assign icons for easy event recognition (even add your own icons to the system)..
- Interests e.g. Windows, Doors, Conservatories, or any other product or service that you sell
- Employees: set up your entire workforce including individuals skills, working times, areas covered, salaries etc..
- Lead source e.g. Local papers, Websites, Referrals, Editorial Response, T.V., Radio..
- Prospect types e.g. Commercial, Trade, Retail..
- Set task manager to launch after any event
- Custom report options & much, much more!



ComfortableContacts, a powerful tool with which, no business can afford to be without.